

## **Image Requirements**

- PDF, PNG, JPEG, or JPG format
- Greater than 270 DPI and less than 40MB each
- High resolution (all text MUST be readable upon zooming in)
- Final UPC visible
- Printing instructions and/or dielines acceptable, but must be in editable PDF format (note: this may lengthen processing time)

PRODUCT TYPE	PACKAGING FLAT (Label Artwork)	COMMON ISSUES
Beer/Beverage Case	NVISTO NI	Packaging flats should be submitted in final point of sale casing If alcohol is sold per case, then case packaging flat should be submitted.
Вох	FROSTED FRANKS	If your product is sold in a box, submit the final Point of Sale box flat. If your product is sold per individual unit, submit the individual packaging flat.
Jugs	Arizona  Green Tea  SCINCTON  STATE BALLED IN 1	For products where front and back labels are separated, we require both images to be submitted with a similar file naming convention.
Pet Food	Friskjes  Salton Doner  PATE  PATE  Salton Doner  Friskjes  Friskj	Flats must be submitted to include all text around the packaging.

## **Image Submission Guide**

Can	Nutrition Facts Serving size 1 betting Calories 1770 That I and 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Image should include entire can artwork image.
Poultry/Dairy Casing	NUTRICONS NATURAL  SON NATURAL  GRASS FED  GROUND  LAMB  B55% LEAN   155% FAT  LAMB RAISED WITHOUT ANTIBIOTICS  NO ADDED HORMONES  100 ADDED HORMO	For products that have a clear casing, Label Insight requires both the front and back labels that include any text, ingredients, claims, logos, etc.
Chip	STACK BOULD A ALSO THEN THE STATE OF THE STA	Any products that are sold in bags must be submitted in the flattened-out artwork.
Pet Specialty	Seminary Randon Cost Prison (RC-17), Cost of Mol-17, Cost of M	Any products that are sold in bags must be submitted in the flattened-out artwork.
Wine & Spirits	GOVERNMENT WARNING II) ACCORDING TO THE SURGEON GENERAL WOMEN SHOULD NOT GRANK ALCOHOLIC BEVERALES DURING PRECIABLY BECAUSE OF THE BISS OF BRITS DETECTION OF ALCOHOLIC BEVERALES OUR BROWN OF ALCOHOL	We do not accept marketing images, or hero shots of products. We require the label flat to be submitted. This must include final UPC.